

INCENTIVES TRIP TO LONDON



MICE SHEET

WHY ABERCROMBIE & KENT FOR INCENTIVES TRAVEL

We have dedicated incentive specialists who invest time in researching new and innovative ideas, and tailor bespoke itineraries for groups of all sizes.

Intimate knowledge of our destinations, alongside our 'insider access' to the most sought-after events, are a standard for any A&K incentive trip.

This, combined with the art of listening to our clients' needs and our understanding that no two events are the same, is what sets us apart in the world of incentives.

Why go to London?

London has a history dating back over 2,000 years and is one of the largest cities in Europe, offering a world of charm and sophistication.

London is a leading global city in the arts, commerce, education, entertainment, fashion, finance, healthcare, media, professional services, research and development, tourism and transportation.

For more information and quotes please contact Adam Gabbetis, Incentives Specialist & Project Manager by phone +44 1242 546670 or e-mail: agabbetis@europe.abercrombiekent.com

Best time to travel to London

London has a mild temperate climate and, although it can be rainy at times, London can be visited at any time of the year. Depending on the time of year that you visit, your experience may well be varied due to seasonal festivities. Although the spring brings 'April showers', visiting London from March to May will provide longer daylight hours and mild temperatures, averaging 11° to 15° C.

In the peak of summer London can get really warm, with temperatures averaging 18° C and even exceeding 30° C.

The winter months can be cold so it would wise to wrap up warm if visiting at this time, as temperatures average between 2° and 6° C.

Map of the United Kingdom



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LONDON

Recommended stay – 3 nights

Best season

Extreme weather is rare, so London can be visited any time of the year, with each season bringing its own unique festivities depending on the month you visit.

The winter months have the added bonus of Christmas lights and decorations across the city, whereas in the peak of summer you can enjoy the green spaces, beer gardens and rooftop bars. Each time visiting London can provide a unique experience, which is why the city is so highly recommended.

We recommend you visit

- St Paul's Cathedral
- Houses of Parliament & Big Ben
- Buckingham Palace
- Hyde Park
- Tower of London
- Tower Bridge
- Take a shopping trip to the famous Oxford Street and Regent's Street
- Enjoy a visit to many museums, including The Imperial War Museum, The Natural History Museum and The Victoria and Albert Museum
- Harry Potter Studio Tour
- Make a visit to Notting Hill and Portobello Road
- Enjoy a private tour of Wembley Stadium – home of England's football team
- Take a day trip to the outskirts of London to visit Windsor Castle - the oldest and largest inhabited castle in the world and the Queen's favourite weekend home. Enjoy lunch at Browns Windsor, which overlooks the River Thames

Possible activities to include:

1. Explore London's top sights on an exclusive classic London Red Route Master Bus

The classic London red bus. Enjoy private bus hire of one of London's famous red buses. Once a fully operational service vehicle, these buses have been faithfully and lovingly restored, with original upholstery and leather trim for true authenticity. This is truly the best way to see some of London's iconic landmarks and also the scenic routes that are a part of this vibrant and lively city. Personalise your package with the option of a champagne service, photo opportunities, scenic routes and souvenir personalised bus tickets.

2. Enjoy a VIP experience with a private capsule on the London Eye

Enjoy priority boarding and your own exclusive capsule (up to 25 guests per capsule) as you overlook the entirety of London on a 30-minute cycle. Enhance your experience with a chilled glass of Brut Royal Champagne, with an additional glass once you've reached the peak of the rotation.

3. Private evening visit to the Tower of London with the Ceremony of the Keys

This evening, enjoy special private access to witness a ceremony that has taken place at the Tower of London every night for over 700 years, the Ceremony of the Keys. You are met by a Yeoman Warder at 8.30pm and taken on an hour-long external walking tour of the palace, including Traitors' Gate and the Execution Site. After the tour, your Yeoman Warder briefs you about the ceremony, which officially locks the gates to the Tower of London at the end of every day. At 9.53pm, gather at Traitors' Gate to watch this historical tradition.

4. Private view of the Crown Jewels

Enjoy the splendour of the Crown Jewels away from the crowds with a private viewing. Explore the Tower of London where the Yeoman Warders guard the dazzling Crown Jewels, and the medieval palace, which has excellent views of Tower Bridge. Inside the Treasury, feast your eyes on the unique display of Coronation regalia, including the splendid Coronation robes, magnificent Imperial State Crown, and the world's largest, top-quality cut diamond, Cullinan I, set in the Sovereign's Sceptre. The Jewel House Wardens are on hand to share their wealth of knowledge and bring the regalia's extraordinary past to life.

5. Afternoon Tea at Fortnum & Mason's

Enjoy a relaxing afternoon in a quintessentially British way by enjoying afternoon tea in the iconic Fortnum & Mason Diamond Jubilee Tea Salon. Fortnum & Mason has sold tea for more than 300 years and offers an exquisite range on their menu. The rest of the department store is worth a visit, housing the finest quality British produce, including handmade English chocolates, exclusive spirits and luxury homeware.

6. Before-Hours Behind-The-Scenes of Harrods

First established in 1824, Harrods was home to the successful wholesale of tea dealers. Now housing one million square feet of unique selling space in over 330 departments, it is the biggest department store in Europe. On a morning visit, meet a senior member of staff and embark on an exclusive, behind-the-scenes tour of this iconic store. Arrive before official opening hours and journey through the store in complete privacy - from the Harrods Fine Jewellery department to the famous Food Hall. Learn about its history and why this store is such a famous sight to see whilst in London. Once the store is open you may wish to finish your tour with a shopping experience like no other; the Concierge team will be able to point you in all the right directions.

7. Enjoy an exclusive ultimate high-speed experience on the River Thames

Experience London from a different angle as you step onto your exclusive high speed boat. Feel like James Bond as you glide past many sights, heading towards and under the iconic Tower Bridge, before the throttle goes down and you are turbo blasted at high speed through the docklands past Canary Wharf and back towards Tower Bridge.

8. Take an exhilarating climb over the roof of the world's most popular entertainment venue ,The O2 Arena

An experience to get your blood pumping and your head in the great outdoors. Enjoy a private climb across the roof of the O2 arena and discover a different side of London. Enjoy views across historic Greenwich, The Olympic Park and Canary Wharf. This is also a great team-building activity.

9. Record a song at the Abbey Road Studios

Follow in the footsteps of music legends, such as The Beatles and Pink Floyd, and be part of a recording at the world-famous Abbey Road Studios. Whatever your ability, you work alongside studio engineers, a team of musical directors, professional musicians and vocal coaches, who guide you through the experience, before recording the song of your choice and immortalising the performance on a bespoke printed CD to take away.

10. Private Mini Cooper tour

Something very British awaits you today as you hop into a Mini Cooper and explore London in true 1960s style. See the most famous sights and monuments, such as Big Ben, Trafalgar Square and Westminster Palace, accompanied by the music of the Beatles, Rolling Stones and the Jam.

Abercrombie & Kent

MICE

Suggested Hotels

- The Dorchester - 5* - 250 rooms
- The Stafford - 5* - 105 rooms
- The 4 Seasons, 10 Trinity Square - 5* - 100 rooms
- Shangri-La At The Shard – 5* - 202 rooms
- St Pancras Renaissance Hotel - 5* - 207 rooms
- The Marylebone Hotel - 4* - 257 rooms
- Melia White House - 4* - 581 rooms

Suggested Restaurants

- The Harwood Arms *
- City Social *
- Pollen Street Social *
- Portland *
- Searcy's at the Gherkin
- The Ivy Market Grill
- Oxo Tower
- Skylon
- St Pancras Grand
- 100 Wardour Street
- 10-11 Carlton House
Terrace

* - Michelin starred

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