



Abercrombie & Kent
Morocco
MICE and Incentive Travel

Abercrombie & Kent



51 offices • 26 countries • 2,300 employees

Argentina • Australia • Botswana • Cambodia • Chile • China • Ecuador • Egypt • Europe • Hong Kong • India • Italy
 Jordan • Kenya • Morocco • Myanmar • Peru • Russia • South Africa • Sri Lanka • Tanzania • Thailand • Uganda •
 United Kingdom • Vietnam • Zambia



Why A&K?

- ❖ Knowledge and understanding of different markets and clients' needs
- ❖ Knowledge of the Moroccan Product
- ❖ Privileged relationship with our partners
- ❖ Great Value for Money
- ❖ Unique activities & concepts specifically created for the clients
- ❖ Step by step assistance before and during your event with a dedicated project manager
- ❖ Dedicated Operation team to ensure the good process of your event
- ❖ Great Logistics for small incentive group of 10 persons to the organization of 1000 people forum and conferences.

Why A&K Morocco

- ❖ Accommodation in lovely Riads for small groups to large hotels
- ❖ Transport Logistics (luxury cars, minibus, bus & charter flights)
- ❖ Conference logistics and facilities up to 2,000 people
- ❖ Team building activities such as self-drive, hot air balloon, donkey racing, tour in the medina with a blogger or a photographer, tour of modern Moroccan art galleries, wine tasting
- ❖ Creation on specific concepts for your event
- ❖ Tailor made activities and experiences & insider access : discover Marrakech, the Sahara desert, Agafay desert, Atlas mountains, the Imperial cities and more
- ❖ Unique private mobile camp in the Sahara desert
- ❖ Exclusive dinners in restaurants & private locations

Dedicated & Passionate Team



Map and Fact Sheet

Capital: Rabat

Time Zone: GMT

Languages: Arabe & Berbere

Best Time to Visit:

March to June

September to October

Best Value Time:

January to March

July and August

Average Rainfall: 284 mm per year

Average Temperature: 26°C

Airlines: Royal Air Maroc Iberia, Air France, Lufthansa, Air Canada...



Treasure hunt in Marrakech Medina



Self Drive in Agafay desert



Night under stars in the Sahara desert



Lunch with Arabian horse show



Team Building Cooking class



Team Building Fun activity parc



Most Luxurious hotel in North Africa



Great capacity hotels



A&K Camp in Sahara Desert



Transport



Transport



Exclusive tented camp in the palm grove



Tailor made sound design



Theamed evening Casablanca night



Conferences



Conferences



Organise your wedding or celebration in Morocco



“I again want to thank you so much! It was really a great pleasure working with you and again I want to mention how professional and how lovely you are handling all the items. Thank you also so much for being my shadow and taking care for every wish I had. I really hope to have the next group with you very soon. ” (MINI)



“Thank you so much for being such a nice and helpful colleague. Everything was great and you made our day there! You and your team had great effort and eased our work. Looking forward to working on coming projects with you. Big big hugs from Turkey !” (DemirDöküm)



Make your trip count A&K philanthropy



Suggested itinerary

Marrakech beauty :

- Day 1 Arrival to Marrakech
- Day 2 Discover Marrakech (medina, souks, monuments)
- Day 3 Excursion 4x4 in Agafay desert & Atlas mountains
- Day 4 Departure

Marrakech & Agafay desert :

- Day 1 Arrival to Marrakech & transfer to Agafay desert for the night
- Day 2 Back to Marrakech & time at leisure
- Day 3 Discover Marrakech (medina, souks, monuments)
- Day 4 Activities a la Carte (perfume workshop, quad, golf, SPA...)
- Day 5 Departure

Marrakech & Sahara desert :

- Day 1 Arrival to Marrakech
- Day 2 Discover Marrakech (medina, souks, monuments)
- Day 3 In the afternoon depart to Sahara desert by private jet – overnight in our unique private camp
- Day 4 Back to Marrakech, brunch with Arab horse Show. Time at leisure
- Day 5 Activities a la Carte (perfume workshop, quad, golf, SPA...)
- Day 6 departure



Thank you

Abercrombie & Kent